**Advanced Digital Media Productions I**

Welcome to Advanced Digital Media Productions I. This year long course is geared toward building on the fundamentals you learned in DMP I and DMP II. This class will be a much more **self-driven** course where you are given a lot of the freedom and responsibility to choose assignments and execute as you see fit. As much as this is a more self-driven course than the previous two, this course will also have a more **intense collaboration** and critique process in the hopes that this will push the creativity and quality of your work to higher levels. Much of the work created in this course will be made to put on the school website, Channel 22, and various social media outlets.

**Objectives:**

The students will:

* Collaborate in teams to plan, execute, and produce *Wildcat Weekly*
	+ Topics include: school, district, community, personal interest stories, events, and much more
* Demonstrate previous knowledge of learned skills from DMP I/II while adding advanced techniques to current work
	+ Lighting, audio, effects, genre, video styles
* Coordinate, film, and/or oversee productions throughout the preproduction, production, and post production areas
* Spend time outside of the school day to complete video productions as assignments are needed
* Work with clients to plan and produce professional quality videos that meet the client’s need
* Meet deadlines set in order to accomplish necessary tasks, realizing that the student is often being counted on as an integral part of a group

**The Class**

This class is set up to run very much like a real world production company. Students will have defined roles and expectations. Although, this class looks very different from other courses, expectations and demands for quality work and work ethic is paramount to the students’ success. Students will be doing many different things, but need to remember that there is always something to do. The more the student takes control of their learning, the better the experience and the better the grade.

Assignments can often change as need or lack of need arise. Each week, I will meet with students to check progress and set deadlines. The main focus of the assignments is geared toward collaborating in teams to produce professional quality segments and productions, focusing on the school, the district and the community. Currently, *Wildcat* Weekly is the main productions and focus of the course. However, there are many more opportunities that will come our way to work on videos that go down different avenues. Students are expected to meet weekly timeline/due dates when it comes to these productions.

Students will have the opportunity to be in different roles throughout the year. These roles include, but aren’t limited to, videographer, producer, editor, director, and on screen talent (hosting). In the past, some students see the end results of our videos and want to be on camera. Students need to realize that the hardest and most important work goes on behind the scenes, before anyone sees our productions. If a student isn’t willing to put in the necessary work that contributes to the class and the productions, they will not have the opportunity to be on camera. Being on camera is an earned privilege. Students on camera represent DMP and Mayfield. This is a huge responsibility and isn’t taken lightly by me.

Some things to keep in mind to be successful in class:

* If you don’t know how to do something, “Google It”
* There is very little homework, so class time is expected to be used productively
* Outside the school day work is expected. This is in place of your “homework”
* Dates and appointments are expected to be kept and met
* Things go wrong (video, audio, cancellations, etc). “**What is Plan B**?”
* People are counting on you. Are you taking care of your responsibilities?
* Previous DMP students set the bar high, how will you surpass that?

**Behavior expectations:**

Students are expected to follow all school wide rules and policies. Rules as it pertains to this specific class (group expectations, leaving the class to film, etc.) will be discussed in class.

All videos need to be school appropriate (if in doubt, clear the idea with teacher)

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Assignments:

Assignments will follow the objectives listed above. However, do to the open structure

of this class, students will help design the specifics over the first few weeks of the course.

the students will also help decide what will be the course center piece (ex. Facebook)

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