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| UNIT 7 VOCABULARY TERMS |

**Unit 7 : Cognition (255-322)**

*7A: Memory (255-294)*

Parallel processing

Automatic processing

Effortful processing

**UNIT 7 VOCABULARY QUIZ**

**MONDAY 1/23**

**25 WORDS TO STUDY**

Spacing effect

Serial position effect

Visual encoding

Acoustic encoding

Semantic encoding

Iconic memory

Echoic memory

Long-term potentiation (LTP)

Flashbulb memory

Implicit memory

Explicit memory

Proactive interference

Retroactive interference

Misinformation effect

*7B: Thinking, Problem Solving, Creativity and Language (298-322)*

Algorithm

Heuristic

Insight

Confirmation bias

Functional fixedness

Representative heuristic

Availability heuristic

Linguistic determinism

*Other terms to know (but not checked):*

Memory

Encoding

Storage

Retrieval

Sensory memory

Short-term memory

Long-term memory

Working memory

Rehearsal

Imagery

Mnemonics

Chunking

Amnesia

Hippocampus

Recall

Recognition

Relearning

Priming

Déjà vu

Mood congruent memory

Repression

Source amnesia

Cognition

Concept

Prototype

Insight

Creativity

Fixation

Mental set

Overconfidence

Belief perseverance

Intuition

Framing

Language

Phoneme

Morpheme

Grammar

Semantics

Syntax

(Babbling, one word, two-word stages)

telegraphic speech