**Video Requirements**

* Produce a green screen commercial that is approximately 1 minute in length
  + Sell a product or a service
  + Conclude with a contact email and phone number

* Include a creative title slide
* Be sure background changes at least 3 times
* Pictures or video footage background should work well with green screen
* Sound effects, voice-overs and music enhance video
* Commercial is creative and entertaining
* Camera Technique
  + Shots were varied (LS, MS, XCU)
  + Green screen background was filmed correctly
* Editing techniques included cutting video, Ken Burns effect, cropping video and adding special effects

**Collaboration and time-on-task**

Tasks: Use Google Docs and share each document with your group

Brainstorm ideas Create music

Create a task list **Import video and begin to edit while others film and/or act**

Write script

Find backgrounds

Create a prop list

Film and/or act