GRADE 7: THE POWER OF DIGITAL FOOTPRINTS

Video Discussion

What You’ll Need: • Video • Student Handout • Student Handout (Spanish)

Activity Steps

1. Introduce the video topic to students by saying: Today we’re going to watch a video exploring what a digital footprint is and what yours conveys.
2. Show the What’s in Your Digital Footprint? video (1:07 minutes). (Note: The video is also available in Spanish, and you can also use the video player to turn on subtitles.)
3. Lead a class discussion exploring the questions below.

Distance learning option: Have students watch the video and complete the handout. If there’s time, have students share their responses during a video meeting.

Discussion Questions

1. According to the video, what do the following images have to do with the term “digital footprint”?
   - A lighthouse
   - A copier
   - A whisper in the ear
   - A stadium and a jumbotron
   - A permanent marker

   Sample responses:
   • The images show some of the things that make digital footprints unique. A digital footprint:
     ◦ Can be searched (lighthouse)
     ◦ Can be copied (copier)
     ◦ Can be shared widely (whisper in the ear, and stadium/jumbotron)
     ◦ Is permanent (permanent marker)

2. How does it make you feel knowing that everything you do online is stored and can be searched for, shared, or even broadcast?

   • Answers will vary.

3. What does it mean to have a positive digital footprint?

   Sample responses:
   • Emphasize that a positive digital footprint is one that portrays the real you that you are proud of and would be OK with other people seeing.