

Support Mayfield High School's Digital Media Productions Program

MHS *Wildcat Weekly* Broadcast Underwriting For Local Businesses and Organizations

Overview:

The Advanced Digital Media Productions classes at Mayfield High School run a weekly segment based talk show known as *Wildcat Weekly*. The show's purpose is to deliver community and/or school based news to the community via the Internet. Through professional delivery, incorporated with a creative, and often humorous, edge, the viewers enjoy a fun, entertaining and informative show, which many look forward to seeing each week. The show averages over 1,000 views each week and has reached over 3,000 at times.

Broadcast Underwriting Opportunity:

The Advanced Digital Media Productions classes are offering a unique marketing opportunity for local businesses to support the growth of our show and the education of our students.

Sponsorship provides the following benefits:

1. Your business/organization's graphic will be seen as a proud supporter of *Wildcat Weekly* at the end of each week's show. Seen on District site, Facebook, Twitter, and Youtube.
2. Your business/organization will be listed on the Mayfield City School's website under the Advanced Digital Media Productions' class page (<http://www.mayfieldschools.org/DMPVideos1.aspx>).
3. Your business/organization's graphic will also be displayed on a continuously playing video located on the webpage (link above).

Level 1 Sponsor: \$250 October-December

Level 2 Sponsor: \$400 October -March

Level 3 Sponsor: \$500 **Entire** 2015-2016 school year

Thank You! Proceeds from your underwriting partnership will directly benefit the Advanced Digital Media Productions program at Mayfield High School. Your generous contributions will help to promote and enhance academics, arts, and athletics both within the classroom, and throughout the Mayfield community.



Underwriting Benefits You Receive:

1. Post Show Mentions:

At the end of each Wildcat Weekly episode, the following information will appear to recognize and thank you for your support:

“The Advanced Digital Media Productions classes at Mayfield High School and the production of *Wildcat Weekly* are proudly supported by the following local businesses/organizations:

(business/organization names)

To see a complete list of our sponsors, please visit the Advanced Digital Media Productions’ class page on the Mayfield City School’s Website: <http://www.mayfieldschools.org/DMPVideos1.aspx>”

2. Website Listings:

Each business/organization will be listed as a proud sponsor of Wildcat Weekly on the Advanced Digital Media Productions’ class page which is part of the Mayfield City Schools website. Each listing will include a link to your Business/organization’s website if you wish to provide one.

3. Continuous Video Display:

A colorful graphic which will be created/used for each business/organization to be displayed on a continuously playing video on the Advanced Digital Media Productions’ class page. The film's thumbnail view will be played on a constant loop when viewers access the page.

How To Become A Sponsor:

If you are interested in supporting the Digital Media Productions program, please fill out the form on the next page.

For more information on how you or your business/organization can support the Mayfield High School’s Advanced Digital Media Productions classes and *Wildcat Weekly*, contact:

Michael Bokovitz: mbokovitz@mayfieldschools.org or 440-995-7856

Underwriting Sponsorship Form

I, _____ would like _____ (your business/ organization) to become a sponsor of Mayfield High School's Digital Media Productions and *Wildcat Weekly* with the donation of _____ (amount). This will be for **Oct. to Dec.2015 or Oct. to March 2016 or 2015-16 School Year** (circle one). A check for _____ (amount) is enclosed. I understand the guidelines set forth in this underwriting proposal and the service that will be provided.

Signature

Disclaimer: All underwriters are subject to review and approval consistent with Mayfield Board of Education policy 9700.01 to determine educational appropriateness and conformity.

Checks payable to: Mayfield City Schools

Address: Mayfield High School
Attn: Michael Bokovitz
6116 Wilson Mills RD
Mayfield Vlg OH 44143

For office use only

_____ Underwriting sponsor meets Mayfield Board of Education policy 9700.01

(signature)

(title)

