

Attn: Parents - Don't forget to register your card and select Gates Mills Elementary. Tell your Heinen's Fine Foods friends and family too! Thank you, The GME PTO

ABC Profile Log-in Instructions

Heinen's Tasteful Rewards Members are required to re-select their ABC School of choice every school year. Please follow the steps outlined below:

<http://www.heinensrewards.com>



Step 1: Go to www.heinensrewards.com

Enroll In Program (Click Here)

**Already Enrolled?
Log In Here**

Email Address:

Password:

[Forgot Password?](#)

We Want To Reward Your Loyalty!

When you become a Heinen's Tasteful Rewards™ member, you'll start receiving exclusive weekly specials via email and earning rewards that please your palate. It's our way of thanking you for your loyalty to Heinen's.

Click here to register your Heinen's Preferred Card or Check Cashing Card to become a member of the Tasteful Rewards™ program.

If you do not have a Heinen's Preferred Card, please visit your local store.

Step 2: Enter the e-mail address you enrolled with and your password—click log-in.



Step 3: On the "Welcome Back" Page, Click on "My Profile" at the top right corner of the page.

Step 4: On your profile page, choose your school from the drop down list at the bottom of the page. Click to save changes.

Gates Mills Elementary